<naam vereniging>

<adres>

<postcode en plaats>

<e-mail>

To

<naam>

<adres>

<postcode en plaats>

<plaats, datum>

Subject: Response to your letter <referentienummer>

Dear Sir/Madam,

On <datum> we received your letter with reference <referentienummer>, in the name of <naam van fotograaf in kwestie>. With this letter you warn <naam vereniging> for unlawfully use of a photo.

We as <naam vereniging> are very shocked by your letter. In response to your warning, we immediately removed the photo from our website and from our databases. *(Datum / bewijs toevoegen)*

However, we do not agree with the penalty imposed by you. Firstly, because your letter is a warning. Secondly because the letter gives insufficient evidence that the photo in question is the property of <naam fotograaf>. Thirdly because the requested compensation is disproportionate.

We are a small cycling club with just <aantal> members. They cycle in small groups in the Netherlands and go on a cycling holiday abroad together once a year. We communicate about this via our website. This site is visited <aantal bezoeken> a year.

On the website we only use photos taken by members of <naam vereniging>. We regret that a photo was accidentally posted that was apparently taken by someone else.

We therefore find it appropriate that we are first warned, as you do with your letter, so that we can take measures. We have done that and we have done that sufficiently. In that way we respond appropriately to your warning. That is why we think it is not reasonable to immediately request a significant compensation in your warning letter.

Given the fact that we are a small non-profit sports club in which people are involved on a voluntary basis, the amount of <geëiste bedrag> euros, which includes compensation for legal costs and damage suffered, is also disproportionate. Our association does not have the resources to pay this amount.

As written: we take your warning seriously and believe that we have taken sufficient measures by removing the photo. We therefore expect you to withdraw the proposed compensation, accept our measures and close this matter.

Kind regards,

<handtekening>

<naam>

<naam vereniging>